

November 30, 2009

PLEASE READ CAREFULLY AND NOTE DEADLINES!!

Gentlemen:

The Wisconsin State Firefighter's Association will be holding their 42nd convention, March 26-27, 2010 at the Holiday Inn-Stevens Point, Stevens Point, WI.

If you would like to be part of our vendor program, **please return the enclosed WSFA Exhibitor Form WITH YOUR CHECK no later than: TRUCKS-JANUARY 15, 2010 AND BOOTH VENDORS, MARCH 1, 2010. IF RETURNED AFTER ABOVE DATES, ADD \$25.00 TO THE CHARGES BELOW.**

The cost for the 2010 convention will be as follows: \$200.00 for each 8' back dropped 8' x 10' booth with one 8' skirted table/chair and \$125.00 for each additional booth. If additional tables are needed, please note on the enclosed exhibitor form as there will be an additional charge that will be billed to you directly from the hotel.

An inside truck space will be \$400.00 for a 30' space, which also includes a table. Outside space will cost \$100.00, per unit.

Please note vendor hours. Hours will be 9:00 a.m. to 5:00 p.m. on Friday, March 26 and 8:00 a.m. to 3:30 p.m. Saturday, March 27. We expect everyone to stay until closing. Set up time can begin on Thursday, March 25 at 8:00 a.m.-2:00 p.m. (**for trucks**) and 2:00 p.m.-6:00 p.m. for booths and again Friday 7:00 a.m. until 8:30 a.m. (booths).

Tickets for the luncheon on Saturday will also be available to vendors at our cost, \$15.00 ea. Please indicate on the enclosed form whether you are interested in the luncheon or not. Lunch will consist of: Sandwich Buffet: Smoked turkey breast, baked smoked ham, roast beef, WI Cheddar/Swiss Lace Cheese, lettuce, tomato, onion, pickles; assorted breads, Cookie/bar tray and coffee, tea or milk. Luncheon tickets will be sent with your confirmation if so indicated and paid in advance. They cannot be purchased that day, as the hotel requires a head count prior to the luncheon on Saturday.

As in the past, the Wisconsin State Firefighter's Association will be sponsoring a hospitality room, beer and soda, for approximately 1 - 1½ hours, both Friday and Saturday evening for members of the Association attending the Convention. Would you be interested in co-sponsoring this event? Your company name would be displayed in the hospitality room should you decide to participate in this event. Please indicate on the enclosed form whether you would be interested and the amount that would be donated. Amounts donated are not advertised, just names of the companies donating.

Thank you for your interest in the Wisconsin State Firefighter's Association and if you have any questions or comments, please contact me at (715) 484-2022 or call the office at 1 800-588-2989 (e-mail: wsfa@wi-state-firefighters.org). Thank you.

Very truly yours,

Jim Stormer
Vice President
Wisconsin State Firefighters Assoc

Enclosures